

**CIET
MBA**

**SPECIAL
FEATURES**

› Admission Eligibility

Any UG/PG Degree with 50% Marks



› Contact Us

COIMBATORE INSTITUTE OF ENGINEERING AND TECHNOLOGY

Vellimalaipattinam, Narasipuram, Thondamuthur Via

Coimbatore-641109. Tamilnadu, India

Email: cietmbakket@gmail.com

Tel: 0422 2970703 Ext 256



**DELIVERING
MANAGEMENT
EDUCATION
WITH A
DIFFERENCE**

**CIET
MBA**

› Salient Features

- * Highly qualified faculty with industrial exposure
- * Frequent industrial and field visits
- * Guest lectures by experts
- * Screening of internationally acclaimed movies
- * Soft Skill Development programmes
- * Focus on Entrepreneurship Development
- * Students' social responsibility programmes
- * Business analysis software training
- * Summer training in industries after 2nd semester
- * Part Time Training in Industries in final semester
- * Exclusive placement cell
- * Aptitude tests and training
- * Placement training monitored by industrial trainers
- * Telecasting NPTEL videos
- * Special focus on case analysis
- * Industry - Institute - Interaction programmes
- * Self-assessment through videography
- * MoU with companies
- * Management studies research centre

› Grand quintessential for an Institute

› Some Quality Assessment Parameters

› **Accreditations**

"A" Grade accreditation by NAAC

› **Approvals**

AICTE / Anna University Affiliation / R&D Centre Approvals

› **Management**

Policy of Transparency / Prestige

› **Infrastructure**

Laboratories / Classrooms / Buildings / Transportation
Hostel and recreation

› **Academics**

Well qualified & trained teachers / 100% Placements assistance
Industrial Visits/ Technical chapters / Professional Innovation
Entrepreneurship & Research Center

› Functional Specializations

MARKETING

FINANCE

HR

SYSTEMS

OPERATIONS

› Sectoral Specializations

LOGISTICS & SUPPLY CHAIN

INFRA. & REAL ESTATE

› Campus Habitat & Environment

A lush green campus set in the midst of picturesque surroundings,
a most conducive learning environment.
Hostels with Wi-Fi, Health club & pristine Landscaping at campus.

› Few of our Recruiters



› **Technology Backbone**

Wi-Fi, ICT enabled, 100 MBPS Internet BW with Simulation,
computing & simulation facility with Digital Knowledge
Resource & Conferencing.